

ABOUT WIREDCONTACT



WiredContact has been delivering CRM solutions to companies worldwide for over 15 years. We bring to the CRM market a software solution that offers:

- High value, affordability
- Real time access with online (PC, MAC), Tablets (iPad, Android tablet) and mobile devices included in 1 license
- Ease of use with intuitive views
- Unparalleled customization options
- Software “sized-to-fit” to a company’s requirements
- Powerful built-in functionality for practical ways to work productively
- Rapid deployment / easy administration
- User security and permission options on multiple levels
- Extensive experience – over 15 years providing CRM software and implementations

WiredContact Enterprise has been built from the ground up with the same hands-on Management team. The continuity in software development (all made in the USA) along with the wealth of experience gained by working with thousands of workgroups at all types of companies has enabled us to deliver exceptionally high quality software, unsurpassed in functionality and ease of use.

WiredContact’s customer base from across the globe is comprised of companies ranging from well-known, large corporate entities to small-sized teams from a wide range of industries. A sampling of well-known customers includes Chemical Bank Michigan, Schmitt Music, Lafayette Industries, Delta Dental, Batteries Plus, Insurance House, Haas Group International, Bostik Industries and NationsFirst.

The Company manages the WiredContact Hosting Data Center for companies that opt to outsource their CRM solution to “the cloud”. Our in-house Professional Services and channel of certified worldwide Solution Partners provide a wealth of CRM expertise to help companies exploit the use of the software through business process consulting, database design, customizations and training.

WiredContact was initially developed in 2000 as the first web client to ACT!, the leading contact management at the time. In an effort to provide more flexibility to meet our customers’ requests, in September 2006 the Company released WiredContact Enterprise as its own CRM product using a variety of industry standard database engines. The new architecture and functionality provided maximum flexibility in every aspect of the application. The strategic decision to transition to its own CRM product has significantly expanded the reach and appeal of the software.

WiredContact Worldwide is a division of Practical Sales Tools, Inc., a business that has grown organically since it was incorporated in 1996 as a privately held Company.

Worldwide Headquarters

1301 Skippack Pike, Suite 7A-210
Blue Bell, PA 19422
Tel: 888.433.2891 or 215.641.8585
Fax: 215.565.2711

UK Office

Salcote Place
Playden – Rye, East Sussex TN31 7NR
Tel: +44 0208 099 3032
Fax: +44 0870 889 8888