



WIREDCONTACT

WiredContact Worldwide, Inc.
1301 Skippack Pike, Suite 7A-210
Blue Bell, PA 19422
888.433.2891 or 215.641.8585

WiredContact Worldwide

Company	<p>WiredContact Worldwide is a leading developer of web-based Customer Relationship Management (CRM) software. The Company's sole focus is dedicated to the development, marketing and support of <i>WiredContact Enterprise</i>. The business has grown organically since it was incorporated in 1996 as a privately held Company.</p> <p>The Company markets and sells direct to customers and also maintains a Partner Channel of independent consultants who sell and support the product worldwide.</p> <p>The Company provides the Software as a Service (SaaS) and on-premise for those customers that want to install and manage the software on their own network.</p>
Software	<p>The WiredContact software enables sales teams and workgroups to easily access and share real-time information over the Internet using browsers from PCs, Macs, blackberries and other web-enabled PDA's. The on-line and mobile versions help companies increase sales, track activities and manage customer relationships.</p> <p><i>WiredContact Enterprise</i> is easy to use, quick-to-implement and provides unparalleled customization, integration and flexibility options.</p>
Target Market	<p>WiredContact has successfully been installed in over 4,000 companies with over 45,000 users worldwide. WiredContact's customer base is comprised of companies ranging from well-known, large corporate entities to small-sized teams from a wide range of industries. A sampling of customers includes United Health Group, Lafayette Industries, Delta Dental, CSM Lodging Services, Swisher Hygiene, Carrier Rental Group and NTH Consultants.</p> <p>The software is scalable and flexible for a large workgroup of users (50-200), and the built-in features satisfy most smaller companies' requirements (1-49). Most customers take advantage of WiredContact's flexible architecture by customizing the software to match the way users need to find, capture and track customer information.</p>
Services	<p>The Company manages the WiredContact Hosting Data Center for companies that opt to outsource their CRM solution. The Professional Services Group provides a wealth of CRM expertise to help companies exploit the use of the software through needs analysis, database design, customizations and training.</p>

Background	<p>WiredContact Enterprise has been built from the ground up with the same hands-on management team for the past 13 years. The continuity in software development (all made in the USA) translates into an exceptionally high quality product in software design, functionality and ease of use.</p> <p>WiredContact was initially developed in 2000 to be compatible as the first web client to the leading contact manager at the time.</p> <p>In September 2006, the Company released WiredContact Enterprise as a stand alone CRM product using a variety of industry standard database engines. The new architecture and functionality provides maximum flexibility in every aspect of the application. The strategic decision to transition to its own CRM product has significantly expanded the reach and appeal of the software.</p>		
Management	<p>Ed Dempsey, President and Chief Architect Wendy Rudofker, VP Sales & Marketing Paul King, Managing Director WiredContact UK</p>		
Offices	<table border="0"> <tr> <td data-bbox="488 741 1052 1045"> <u>Worldwide Headquarters</u> 1301 Skippack Pike, Suite 7A-210 Blue Bell, PA 19422 Tel: 888.433.2891 or 215.641.8585 Fax: 215.565.2711 info@wiredcontact.com www.wiredcontact.com </td> <td data-bbox="1052 741 1537 1045"> <u>UK Office</u> Salcote Place Playden – Rye, East Sussex TN31 7NR Tel: +44 0208 099 3032 Fax: +44 870 889 8888 admin@wiredcontact.co.uk www.wiredcontact.co.uk </td> </tr> </table>	<u>Worldwide Headquarters</u> 1301 Skippack Pike, Suite 7A-210 Blue Bell, PA 19422 Tel: 888.433.2891 or 215.641.8585 Fax: 215.565.2711 info@wiredcontact.com www.wiredcontact.com	<u>UK Office</u> Salcote Place Playden – Rye, East Sussex TN31 7NR Tel: +44 0208 099 3032 Fax: +44 870 889 8888 admin@wiredcontact.co.uk www.wiredcontact.co.uk
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