

WiredContact Enterprise: Powerful CRM made simple and affordable



WiredContact Enterprise (WCE) is an affordable and flexible CRM web solution with robust functionality for anywhere, anytime access. It delivers powerful online and mobile CRM capabilities, previously exclusive to higher-end, more expensive solutions.

Whether your team works from a PC, MAC or web-enabled PDA or Blackberry device, they can easily share and update information in real-time. And, WCE's browser interface allows you to share your data with confidence – knowing that when users leave the company, your data doesn't go with them.

WCE is available **on premise** in a self-hosted or in a **hosted, on demand** environment from our state-of-the-art data center. With its open, flexible architecture and ability to connect to several industry standard database engines, WCE is designed to match the way your team works, while providing the scalability you need to expand.

WiredContact Enterprise Delivers CRM Flexibility

Helping sales, marketing and other business professionals work faster, smarter and better is one of the major benefits of CRM. Yet some applications seem to be designed to impede productivity, not increase it by including many elaborate features that are often too complex or used by only a small percentage of users.

WiredContact Enterprise delivers powerful, yet practical capabilities with familiar web-browser point-and-click functionality. WCE gives you maximum flexibility every step of the way – from deployment platform to customization capabilities. No CRM solution in its price class provides so much flexibility for managing sales and the whole customer relationship, including options such as:

- **Comprehensive Sales Tools** – managing and reporting on leads, sales opportunities, sales reps activities, win / lost ratios and more is made simple with WCE's point and click navigation and options.
- **Dynamic record, table and field-level security** – WCE offers utmost flexibility in managing user access to records. Easily define record permissions, views and layouts based on security options and custom variables.
- **Powerful interactive reporting tools** - numerous scoping and filtering options for on-the-fly custom reporting, along with standard reports and the ability to export to Excel and other formats.
- **Customization capabilities beyond the imagination** - open database allows unlimited tables, custom views, tabs, account centric and custom table centric views, record associations, links and much, much more to match the way your team needs to work. Easily create non-contact centric records and views.
- **A flexible interface to match the way you work** – standard HTML-based templates make it easy to customize the look and feel of your company, along with all the custom views you require.
- **Strong communications capabilities** - create pre-defined mail-merge, graphically rich HTML emails to broadcast and automatically record to history
- **Shared task list and calendaring** – managing activities within WCE is made easy with numerous sort and filters – not to mention the ability to manage other date-related information from other tables on the task list and graphical calendar.
- **Universal access to public documents** - easily share unlimited documents and attach to emails
- **On-line Lead Capture forms** - automatically capture and manage inquiries from your web site
- **Easy integration with other applications** – link external database sources to WCE for a full picture of a records' information

Flexible Database Options & Remarkable Simple Administration

WiredContact Enterprise is "**Database Agnostic**" and gives you the flexibility to connect to a variety of industry standard database engines, including MS SQL Server, MS SQL Server Express, MS Access, MySQL, Oracle and AS400. WCE's open architecture allows you to gain more control in managing your information, easily integrate with other solutions and provides scalability as your company's needs change.

The **comprehensive browser-based Administration Console** provides all the utilities you need to maximize the effectiveness of WCE. Easily localize WCE to your region's settings, import and convert databases with the built-in utilities and use the included SQL browser along with standard diagnostic tools for managing your WCE site.

CRM Delivered Your Way

Depending on your company's needs, you can purchase the software or opt to rent it monthly. Many companies deploy WCE on their own web server, while others prefer to have it hosted on demand. In either case, WCE combines real-time accessibility with the security and control long been available only to desktop client-server applications. Simply put, it's the market's best and most affordable CRM value for small- to mid-sized teams.

The WiredContact Advantage

WiredContact has been delivering CRM solutions to companies all over the world for over 14 years. Thousands of users from all type of companies rely on WiredContact daily to manage their sales and overall business. The WiredContact management team brings a wealth of experience and know how, providing its customers with an application built with continuity in its design and architecture as well as a very good understanding of the functional requirements needed for ease of use.



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